

2012 CATHOLIC CONFERENCE

SPONSORSHIP



NOURISHING OUR
CATHOLIC FAITH

WORSHIPPING IN WORD
AND SACRAMENT



March 9-10, 2012
The Coast Plaza Hotel and Conference Centre
Calgary, AB

Alberta Conference of Catholic Bishops
Alberta Catholic School Trustees' Association

2012 CATHOLIC CONFERENCE

OPEN WIDE THE DOORS....

WELCOME THE NEW EVANGELIZATION

The 2012 Catholic Conference attracts approximately 300 adults from across Alberta and the Northwest Territories.

It will be held in Calgary March 9-10, 2012 and is co-hosted by the Alberta Conference of Catholic Bishops and the Alberta Catholic School Trustees' Association (ACSTA).

This year's conference addresses topics ranging from marriage, faith and culture to pastoral and palliative care and inter-church relationships.

Sponsors receive comprehensive exposure at all events. In addition, sponsorship reflects your support for the continued faith development of Catholics and the celebration of their community.



I laughed, I cried. He opened my eyes to appreciate what I already know but took for granted. He touched my heart and strengthened my faith.

- 2010 Catholic Conference participant on keynote speaker

Sponsorship Levels



Premiere Sponsor

Value: \$2500 and above

Sponsors in this category receive:

- a special welcome at the start of the conference
- appreciation at the close of the conference
- news release recognition
- recognition on the ACSTA website
- a 100 word write-up and logo printed in the conference program book
- logo and business name displayed on a conference-wide power-point
- complimentary display space
- post-conference thank you ad in the *Western Catholic Reporter* and the *Carillon*
- two complimentary conference registrations
- recognition as a Premiere Sponsor

The conference and having a prayer liturgy was outstanding.

-2010 Catholic Conference participant



Patron Sponsor

Value: \$1000 - \$2499

Sponsors in this category receive:

- a special welcome at the start of the conference
- news release recognition
- recognition on the ACSTA website
- a 50 word write-up and logo printed in the conference program book
- logo and business name displayed on a conference-wide power-point
- complimentary display space
- recognition as a Patron Sponsor



Friend of Catholic Conference Sponsor Value: up to \$999

Sponsors in this category receive:

- a special welcome at the start of the conference
- news release recognition
- recognition on the ACSTA website
- recognition in the conference program book
- logo and business name displayed on a conference-wide powerpoint
- recognition as a Friend of the Catholic Conference Sponsor

*Thank you so much for such a wonderful conference.
You are such an incredible gift. I've been blessed
to share in the conference. Thank you. Thank you.
Thank you.*

-2010 Catholic Conference participant



Sponsorship of Saturday Lunch

\$4500

Sponsors receive:

- opportunity to place business cards in lunch area
- a special welcome at the start of the conference
- appreciation at the closing of the conference
- news release recognition
- recognition on the ACSTA website
- a 100-word write up and logo printed in the conference program book
- logo and business name displayed on a conference-wide powerpoint
- opportunity to offer their organization's product or services as table prizes
- complimentary display space
- post-conference thank you ad in the post-conference thank you ad in the *Western Catholic Reporter* and the *Carillon*
- two complimentary conference registrations
- recognition as a Premiere Sponsor



Sponsor a Refreshment Break (2)

\$1500/each

Sponsors receive:

- a special welcome at the start of the conference
- appreciation at the closing of the conference
- news release recognition
- recognition on the ACSTA website
- a 50-word write up and logo in the conference program book
- logo and business name displayed on a conference-wide power-point
- business cards placed in refreshment area
- complimentary display space
- recognition as a Patron Sponsor

Very relevant in today's time.

-2010 Catholic Conference participant



Sponsor a Keynote Session (2)

\$1000/each

Sponsors receive:

- introduction at sponsored event (only for keynote session)
- opportunity to serve as host for the sponsored event and introduce keynote speaker (only for keynote session)
- a special welcome at the start of the conference
- appreciation at the closing of the conference
- news release recognition
- recognition on the ACSTA website
- a 50-word write up and logo in the conference program book
- logo and business name displayed on a conference-wide power-point
- business card size recognition on tables at sponsored event
- complimentary display space
- recognition as a Patron Sponsor



Sponsor of a Concurrent Session (15)

\$500/each

Sponsors of this event receive:

- introduction at sponsored event
- opportunity to serve as host for the sponsored event and introduce concurrent session speaker (only for concurrent session sponsors)
- logo and business name displayed on a conference-wide powerpoint
- recognition in the conference program book
- recognition on ACSTA website
- recognition as a Friend of the Catholic Conference Sponsor

I truly enjoyed it and felt renewed, restored and ready to go.

-2010 Catholic Conference participant



Sponsor a Conference Registration

\$190/each

Sponsors of this event receive:

- introduction at sponsored event
- opportunity to serve as host for the sponsored event and introduce concurrent session speaker (only for concurrent session sponsors)
- logo and business name displayed on a conference-wide powerpoint
- recognition in the conference program book
- recognition on ACSTA website
- recognition as a Friend of the Catholic Conference Sponsor



Product Donations

various amounts

Sponsors of this event receive:

- introduction at sponsored event
- opportunity to serve as host for the sponsored event and introduce concurrent session speaker (only for concurrent session sponsors)
- logo and business name displayed on a conference-wide powerpoint
- recognition in the conference program book
- recognition on ACSTA website
- recognition as a Friend of the Catholic Conference Sponsor

For a first time attendee, I was very impressed and will be back next year! Thank you.

-2010 Catholic Conference participant



Business Card Advertisement in Program Book

\$150

Sponsors of this event receive:

- business card advertisement in the program
- logo and business name displayed on a conference-wide powerpoint
- recognition on ACSTA website
- recognition as a Friend of the Catholic Conference Sponsor

The ACSTA is a registered charity and will issue receipts for all donations upon request.



2012 Catholic Conference
March 9-10, 2012
Edmonton, Alberta

SPONSORSHIP REGISTRATION

SPONSOR

Organization Name: _____

Contact Person: _____

Mailing Address: _____

Phone: _____ Fax: _____

Email: _____

Type of Sponsorship (please check one):

- Premiere Sponsor
- Patron Sponsor
- Friend of the Catholic Conference Sponsor
- Event Sponsor or Product Donation _____
(event sponsored)

Please complete and return this form by **JANUARY 16, 2012** to:
2012 Alberta Catholic School Trustees' Association
#205, 9940 106 Street
Edmonton, AB T5K 2N2
Fax: (780) 484-6248
A confirmation of sponsorship will be sent to you.

Alberta Catholic School Trustees'
Association
#205, 9940 106 Street
Edmonton, AB
T5K 2N2

Ph: (780) 484-6209
Email: admin@acsta.ab.ca
www.acsta.ab.ca