



Strategic Plan 2025-2027

Mission

Celebrate, preserve, promote and enhance Catholic Education.

Vision

That all have access to a publicly funded Catholic education.

Purpose

We are committed to a unified voice providing spiritual and political leadership for publicly funded Catholic education.



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Association Goals



I. Single Voice: Empowered to be the single Catholic Education in Alberta/Yukon/NWT system voice in legal and political advocacy so as to protect constitutional rights without compromise.

II. Profile and Brand Awareness: Accountable to ensure profile and brand awareness for Catholic Education in Alberta/Yukon/NWT with established communication plans for both internal and external stakeholders including media outreach and public/government relations.



III. Unified Direction: Empowered to provide a vehicle for communication and collaboration leading to a unified direction for Catholic education by being the central body where all entities involved in Catholic education gather to collaborate, provide support, and seek direction.

IV. Professional Development/Faith Formation: Ensures that there is a coherent plan that facilitates professional development/faith formation for trustees, educators, and all involved in Catholic education so as to nurture and grow our individual and collective Catholic identity.



V. Discernment and Thought Leadership: Provides discernment and raises the profile for respected contributions to social dialogue via writing position papers, philosophies and messaging based on solid research for overarching issues as determined necessary and timely by the collective membership.

VI. Vehicle to Engage Catholic Church: Provides a vehicle for healthy engagement on challenging issues on behalf of Catholic Education in Alberta/Yukon/NWT to allow for discernment and exploration of all sides of challenging issues with the Sponsor/Catholic Church while gaining the clear spiritual and ecclesial guidance to ensure our unique Catholic identity.



Objectives		Strategies
Description	Goal	
Maintain internal Association and Board unity.	I, III	<ul style="list-style-type: none"> Enhance communication, transparency, and connection between ACSTA and association membership. Host an annual in-person Board of Directors' retreat hosted by the Bishop Liaison. Review and refine Association governing documents.
Annually deliver, expand and enhance upon the quality of the existing programme of professional development and faith formation opportunities for the association membership.	III, IV	<ul style="list-style-type: none"> Arrange events containing talks about topics relevant to Catholic trusteeship. Develop a high quality media training program for Catholic trustees. Work with Newman Theological College to refine the Certificate in Catholic Trusteeship.
Enhance the Catholicity of Catholic school trustee elections in Alberta's 2025 general municipal election.		<ul style="list-style-type: none"> Develop a 2025 election package. Engage in and facilitate events related to the 2025 election.
Increase collaboration with provincial Catholic education partners (the Education Liaison to the Bishops of Alberta, Yukon & Northwest Territories, CCSSA, GrACE, and CCSTA).	I, III, VI	<ul style="list-style-type: none"> Increase communication, engagement and collaboration frequency between provincial Catholic education partners. Identify the 'big problems' facing Catholic education and consider how to facilitate problem solving at the system-level.
Prior to the 2027 provincial election, ensure an awareness among Alberta MLAs of the ACSTA and the constitutional protections on the separate school system, and strive for a demonstrable year-over-year increase in bipartisan support for publicly funded Catholic education in Alberta.	I, II	<ul style="list-style-type: none"> Increase engagement with key government officials. Develop and adopt Association advocacy position statements at AGMs. Develop and distribute key messaging and information pamphlets regarding critical issues. Review and renew Association branding. Explore more grassroots-oriented approaches to political advocacy.
Ensure profile and awareness of ACSTA among provincial education associations and the constitutional protections on publicly funded Catholic education.	II	<ul style="list-style-type: none"> Regular engagement with provincial education associations (the Education Liaison to the Bishops of Alberta, Yukon & Northwest Territories, CCSSA, GrACE, and CCSTA).
Initiate annual engagement with other Catholic organizations that hold provincial presence.	VI	<ul style="list-style-type: none"> Meetings and correspondence with provincial Catholic organizations.